

Yu He

UI/UX Design | Motion Graphic | Interaction Design | Graphic Design

<http://yuheheyu.com/>

Contact

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Software Skills

Adobe Creative Suite
Illustrator, Photoshop, After Effects,
InDesign, Muse, Animate, Audition

Cinema 4D

Processing

InVision

Aurasma

Microsoft Office skills
MS Word, Excel, PowerPoint

Languages

Mandarin Native

English Fluent

Interests



Sketching



Photography



Reading



Travelling



Exercise



Cooking

Education

Rochester Institute of Technology (RIT) 8/2015-Current
Visual Communication Design (VCD) | Master of Fine Arts candidate

Beijing Technology and Business University (BTBU) 9/2011-7/2015
Visual Communication (Graphic Design) | Bachelor of Arts

Internship Experiences

Graphic designer 2/2016 - 6/2016
On-campus, in department of Modern Languages and Cultures, RIT,
Rochester, NY

Graphic designer & illustrator 6/2014 - 7/2014
Aigo New Media, Beijing, China

Part-time Illustrator 4/2014 - 6/2014
lipoo Web, Design Department, Beijing, China

Part-time Art Teacher 10/2013 - 1/2014
Daming Studio, Liangxiang, Beijing, China

Art Teacher 6/2011 - 9/2011
Shenshi Education Studio, China

Extracurricular Activities

Student Union, BTBU 8/2011-12/2013
The minister of publicity department

Welcome Party for the Freshman, BTBU 8/2013
Organized, Designed, video shooting

The Exhibition "Chinese Dream, Art and Charity Action", BTBU 4/2013
Organizer, Designer

Honors

"Shuanglin" Alumni Scholarship 12/2014

Second Prize in Chinese Dream Art Exhibition 7/2013

Third Prize for Green Matriculate Fruit Series Posters 10/2013

Outstanding Worker in the College of Arts and Media 10/2013

Second Prize Scholarship for Outstanding Performance on Study 2012-2013

Excellent volunteer in volunteer service activities 2012-2013

Volunteer History

Helped poor orphans and visited them in orphanage 3/2013

Collected spare old clothes and books, donated them to poor children 5/2013

Supported education to Fangshan Shiwo High School 6/2013 - 9/2013

Volunteer in Beijing International Walking Conference 2012